



Primero Primera Hotel

AN OASIS OF RELAXATION AND TRANQUILITY IN A CITY FULL OF LIFE

Primero Primera is a family-owned boutique hotel with 30 spacious bedrooms and suites. With its friendly and relaxed atmosphere, it offers all the peace and comfort of a private home in a quiet, exclusive setting. Located in one of the best residential areas of Barcelona, the district of Tres Torres and just 10 minutes from the city centre. This quiet neighbourhood is also close to the commercial area on Mandri street and in the Sarrià district, where you will find restaurants, bars and some of the best shops in Barcelona. In a city full of life, Primero Primera is an oasis of relaxation and tranquility. It has been run by the same family since it was built in 1955, the owner's family living on the first floor. In 2011 it was renovated, preserving the ample spaces and fine materials of the original building with its Fifties glamour: toffee-brown wood and leather, mid-century furniture, sepia photographs. Rooms are unique in features; tall ceilings and large terrace with sunset views, or sloping beamed ceilings and bottle-green walls. Also there is a wooden four-poster bed with mountain-view terrace and separate living room. All rooms offer modern facilities such as wi-fi, iPod dock and luxury bath products. Every morning, follow the smell of freshly baked bread wafting from the snug bar area and settle in for the spread: home-made cakes, croissants, hams, fruit, cereals and yoghurt.

Befitting a bar-cum-breakfast room, decor is cool and casual: cowhide bar stools, cushion-strewn sofas, framed sepia photographs and bookshelves crammed with National Geographic. Throughout the day, there is a snack & salads menu to accompany a selection of warm drinks, wine and beer in this room that doubles as a Bar. It is a place to relax and read the papers or meet and enjoy the company of friends. Primero Primera is exclusive in that it operates a complimentary self-service stay. You have free snacks and soft drinks at your disposal 24 hours and you decide when and where to enjoy this service. Because the family want you to feel completely at home they operate an 'honesty bar'. At any time you can help yourself to a drink and settle up at the end of your stay. Take advantage of the hotel's snug communal areas: in winter, sit in the lounge by the fire with a book from their large library collection; in summer, stake out the terrace. The hotel has a small gym for fitness devotees and an outdoor pool in the pretty gardens. Go shopping, drinking and dining at Sarria, an upmarket residential area that's just 10 minutes away on foot. Primero Primera will even arrange a personal shopper at your disposal!!

Hotel Primero Primera,
www.primeroprimer.com